

## MAXINE CHILTON MEMORIAL PLAQUE

Department award to be presented by the Public Relations Chairman.

Report to cover Publicity, Press Book, and written narrative.

The purpose of this award is to stimulate interest in good publicity and public relations, giving recognition to the unit which make MOST EFFECTIVE USE OF ALL AVAILABLE MEANS OF COMMUNICATION.

1. Any Unit in the Department may receive this award.
2. Plaque shall not become the permanent property of any unit at any time.
3. The judging of the reports and press book shall be made prior to the time of the annual Department Convention. Three judges are to be appointed by the Department Chairman.
4. The entries for this award shall consist of the press book which includes newspaper clippings, bulletins to member, etc and your typewritten narrative of not more than 1,000 words of outstanding activities.
5. Judging will be on originality and quality of material, not on quantity of material.
6. Unit Public Relations narratives competing for the plaque must be in the possession of the Department Chairman by the specified date she designates.
7. Cover sheet for narrative must include name of Unit and Number, Department of Arizona, Unit Chairman's name and address. NO press book articles will be adheres to any page of the narrative.

(revised 1997)